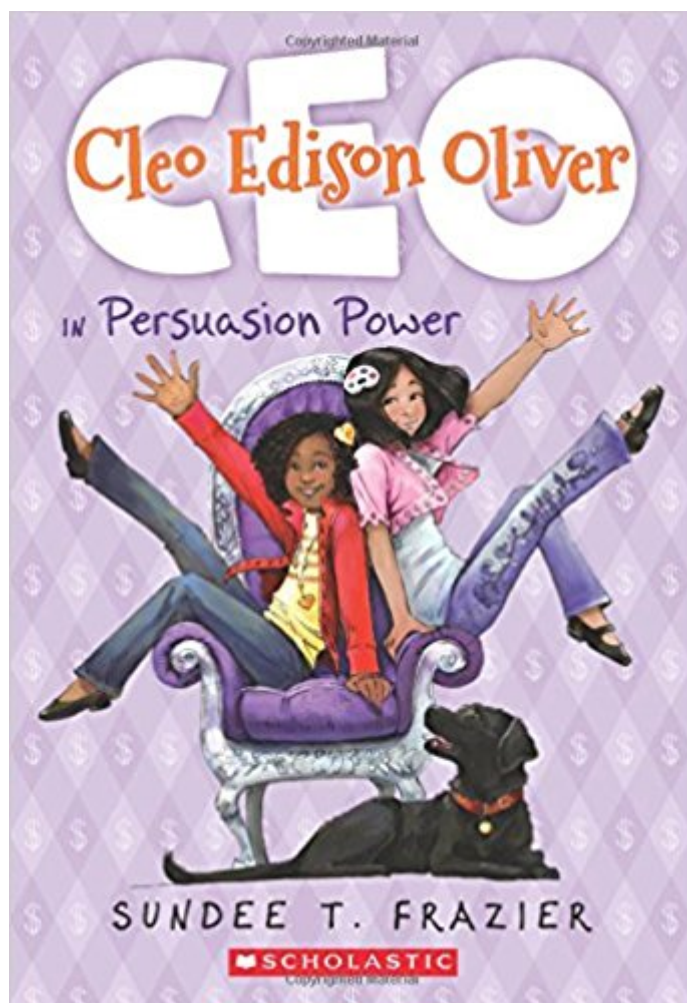


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# Cleo Edison Oliver In Persuasion Power



## Synopsis

Cleopatra Edison Oliver has a brand new business: Passion Clips. She and her best friend Caylee are going to take the world by storm with their personalized barrettes. All they need now is their big break. So when successful businesswoman Fortune A. Davies announces a new website where "kidpreneurs" can upload ads for their businesses, Cleo invites all of her customers to film an ad for FortuneTube. But making a commercial is different from running a business, and when Cleo's customers get fed up with her direction, she might lose her friends and her chance to shine. Meanwhile, Cleo is more and more certain that she wants to meet her birth parents -- but she's starting to wonder if they will ever want to meet her. Can she win back her friends, take her business to the next level, and find the family she's been looking for?

## Book Information

Lexile Measure: 690 (What's this?)

Series: Cleo Edison Oliver

Paperback: 256 pages

Publisher: Arthur A. Levine Books (January 31, 2017)

Language: English

ISBN-10: 0545822408

ISBN-13: 978-0545822404

Product Dimensions: 5.2 x 0.7 x 7.4 inches

Shipping Weight: 6.4 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 3 customer reviews

Best Sellers Rank: #221,797 in Books (See Top 100 in Books) #106 in Books > Children's Books > Growing Up & Facts of Life > Family Life > Adoption #257 in Books > Children's Books > Education & Reference > Jobs & Careers #3441 in Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > Friendship

Age Range: 8 - 12 years

Grade Level: 3 - 7

## Customer Reviews

Praise for Cleo Edison Oliver in *Persuasion Power* "Cleo's an engaging, effervescent original whose story unfolds with humor and insight, probing weighty issues with a light touch." -- Kirkus Reviews  
Praise for Cleo Edison Oliver, *Playground Millionaire*\* "Cleo brings a welcome burst of diversity to elementary fiction, and readers will be charmed by this utterly unforgettable character." --

Booklist, starred review "Frazier offers a rare, clear-eyed view of adoption... A funny, compassionate tale." -- Kirkus Reviews "An inspiration to young entrepreneurs... Entertaining and relatable." -- School Library Journal

Persuasion Power is not enough to get Cleo Edison Oliver out of having to clean her room or do her homework... or even guarantee her little brother will behave at the sleepover she's planning. But when the glamorous, powerful businesswoman Fortune A. Davies announces a new website where "kidpreneurs" can upload ads for their businesses, Cleo knows she can persuade her idol to endorse her latest enterprise! She and Caylee are already selling their Passion Clips faster than sno-cones on a hot Altadena Heights day. How hard could making a commercial be? Pretty hard, it turns out. And you know what else is complicated for Cleo? Getting the opportunity to finally meet one of the birth parents she's thought about so much. Fortunately, a little complication never stopped Cleo Edison Oliver. And it won't stop her now! You can count on it. With Cleo Edison Oliver, NOTHING is impossible! --This text refers to the Library Binding edition.

Cleo's attitude is infectious and inspiring. So many lessons and values folded into this one wonderful book. The story of a true best friend reminds us all that we need that kind of bond in our life. And making amends with an enemy is a wonderful message to all that read the book. Cleo's struggle in deciding to meet her birth father will feel very real to the reader. A fantastic read!

Cleopatra Edison Oliver is a fifth grade force to be reckoned with. Her superpower is the art of persuasion and she is convinced that she can not only create and market personalized hair clips ("Tell the world who you are!") to every girl in her grade, she's sure that her idol, talk show host, Fortune A. Davies, will endorse her. Following the previous book, CLEO ADDISON OLIVER: PLAYGROUND MILLIONAIRE, PERSUASION POWER by Sundee T. Frazier (Scholastic Books, 2017) will appeal to 4th-6th grade girls. In one of the initial scenes Cleo's teacher, Mr. Boring, rebukes her for not focusing on their language arts lesson. Cleo admits that she can't imagine how metaphors or similes could be useful. Mr. Boring points out she used a metaphor in the ad copy for her passion clips. Like an inside joke, for the rest of the book Sundee Frazer sprinkles flavorful similes and metaphors into Cleo's thoughts and speech. For example, when Cleo thinks about another girl who became quickly popular she thinks, "The girl was all whipped cream and no pudding." Although this is a book about how Cleo translates her passion for hair clips into big sales, it is equally about Cleo wanting to find her birth parents. Her parents loved her. A lot. And yet lately

she'd felt a growing desire to know more about her birth parents. To have a relatives list of her own. To see herself in her family. To have some clues about what she might look like all grownup. (p.73)The author uses an apt simile to describe Cleo's feelings about her adoption:She had her parents. But something else--a gnawing, like hunger, except it wasn't in her stomach--told her that something was missing. She just wanted to know: Did they [her birth parents] remember her, wonder about her too? (p.82)Cleo comes up with a foolproof plan to find her birth mom. She'll become a "kidpreneur" on Fortune's show, her birth mom will see her and contact her. When her mother warns against getting her hopes up too high,Cleo lets the words slide off her like grease on a non-stick pan. She was a seed in dirt, a dog chasing a scent, a dentist with a scaler! Nothing--not even her overly cautious mom--could stop her from trying to reach Fortune. (p.107)Despite anxiety over meeting her birth father, she tells him, "I'm a girl with big dreams who won't let anything stop her. I may be young, I may be small, but I'm as persistent as the Itsy-Bitsy Spider." Her birth father gets a funny look on his face and she's worried that she said something wrong until he says, "That's exactly how I was when I was your age."Suddenly, she was flinging her arms around his middle and hugging him as hard as she could. His arms hovered above her, then slowly he embraced her, ...and the feeling of her birth dad's arms around her mingled together and became a memory she would never forget--a coin in the piggy bank of herself that she would never, ever spend. (p. 228)And even though Cleo never appears on Fortune's television show, the ending leaves the reader with a satisfied smile. I have just two points of critique. As much as I enjoyed this fast-paced contemporary novel, I would have liked it better if Caylee, Cleo's "business partner" was a little more developed and provided more push-back. It seemed as if Caylee was always hard at work creating the passion clips and worried over Cleo taking on more orders than they could manage--but there didn't appear to be consequences of Cleo's choice to turn over the majority of the "manufacturing" to her best friend. Similarly, Cleo spends a lot of class and homework time daydreaming about her business passions without any consequences to her grades.This book will entertain the lower middle grade crowd and I have a paperback copy to give away. (My apologies in advance; the book arrived from the publisher with creases in the cover.) Leave me a comment by May 26, 2017 and your email address if you are new to my blog, and I'll enter your name in the giveaway. It would be a great book for your daughter, granddaughter, or to add to your classroom library.

My children and I have been waiting anxiously for the release of this 2nd Cleo Edison Oliver book!!! Not only do my kids ages 7 and 9 both enjoy it but I also enjoy reading it with them! Like all of Sundee T. Frazier's books, there is something in it for everyone! And I truly appreciate not only the

racial diversity of the characters but also the various story lines that also reflect diverse childhood experiences. And all of it wrapped in love and acceptance. With Cleo there is not only moments of laughter but also moments of deeper emotions and as the readers we enjoy the journey!! I highly recommend this book as well as the others written by this author. Every elementary school library should include them!

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